

# K METAVERSE @Vietnam Business Week

2024년 메타버스-이종분야 융합형 글로벌 홍보·마케팅 지원사업

9-12, SEP. 2024 | Equatorial Ho Chi Minh City, Vietnam



과학기술정보통신부  
Ministry of Science and ICT



정보통신산업진흥원  
National IT Industry Promotion Agency




**K  METaverse**

# K METAVERSE

Come and meet Korean innovators in the world of metaverse/XR tech.

Korea's Ministry of Science and ICT(MSIT) and National IT Promotion Agency(NIPA) will provide full support for your business transactions.



**K  METAVERSE** is a promotional project runned by **Ministry of Science and ICT (MSIT)** and **National IT Industry Promotion Agency (NIPA)** for excellent small, medium-sized and startup enterprises in Korea, to reinforcing the competitiveness of the ICT industry and contributes to the economic growth through the efficient support and laying the groundwork for the industrial technology promotion.

### **Main Business:**

1. Policy research and development support for the ICT industry
2. Help establish the foundation of the ICT industry and cultivate its human resources
3. Vitalize the distribution market for the development of the ICT industry and support marketing
4. Promote businesses related to the convergence and utilization of ICT technology
5. Support international exchange, cooperation, and overseas expansion related to the ICT industry

This year, **K🎮 METAVERSE** supports a specialized promotional and marketing program for 25 selected companies, enabling them to connect with Investors, VCs/ACs, and Buyers in target countries. This assistance helps enterprises attract investment and achieve success in expanding their operations into international markets, thereby establishing a solid foundation for entering the global market.

This September, **VIETNAM** is  
the next destination of **K🎮 METAVERSE**  
after **Japan and Hongkong**.





## EVENT OVERVIEW

Event Title: **K 🎮 METAVERSE @Vietnam Business Week**

Event Date: **10&11/09/2024**

Venue: **Saigon Ballroom, 4F, Equatorial Hotel, Ho Chi Minh**

Organizer:



과학기술정보통신부  
Ministry of Science and ICT



정보통신산업진흥원  
National IT Industry Promotion Agency

Co-Host:



Vietnam Coordinator:



# K METAVERSE

@Vietnam Business Week , **Where technology fields converge and intersect**

## MAIN CATEGORIES



### Games/contents

Games, edutainment, media/marketing contents.....



### Convergence

Education, Human care (Healthcare/medical), AI, IoT, VR/AR, Blockchain....




### Internet software

Social/new media, O2O, shared platform.....



# K METAVERSE

@Vietnam Business Week , **The ideal place for sharing information and network**

**K  METAVERSE** @Vietnam Business Week *provides excellent business networking opportunities to companies not only from IT/metaverse industry but also potential customers from other fields.*



## BUSINESS MATCHING SESSION

- 1 on 1 pre-scheduled business matching between hosted local Investors, VC/Ac, Buyers, Distributors and introduced Korean enterprises.



## IR PITCHING SESSION

- Present to local and regional Investors, Professional judges to attract investment and identify market entry opportunities.





# K METAVERSE @Vietnam Business Week

## BUSINESS MATCHING SESSION

- Time: 10<sup>th</sup>. Sept | 09.00 a.m – 05.30 p.m  
11<sup>th</sup>. Sept | 09.00 a.m – 03.10 p.m
- Venue: Saigon I Ballroom, 2F, Equatorial Hotel, Hochiminh City
- Scale: 9 Korean small and startup companies
- Target Visitor: Vietnamese Investors, VC/AC, Buyers, Distributors

## IR PITCHING SESSION

- Time: 11<sup>th</sup>. Sept | 04.00 p.m – 06.30 p.m
- Venue: Saigon II Ballroom, 2F, Equatorial Hotel, Hochiminh City
- Scale: 9 Korean small and startup companies
- Board of Judge: Professional Vietnamese Investors, VC/AC

## NETWORKING DAY

- Time: 11<sup>th</sup>. Sept | 07.00 p.m – 09.00 p.m
- Venue: Hoa Tuc Restaurant, 74 Hai Ba Trung, Ben Nghe, Ward 1



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## MEETING TIMELINE

MORNING:

SESSION 1	SESSION 2	SESSION 3	SESSION 4
09:00 - 09:50	09:50 - 10:40	10:40 - 11:30	11:30 - 12:10

AFTERNOON:

SESSION 5	SESSION 6	SESSION 7	SESSION 8	SESSION 9
13:30 - 14:20	14:20 - 15:10	15:10 - 16:00	16:00 - 16:50	16:50 - 17:20

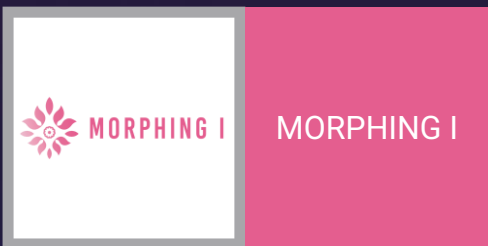
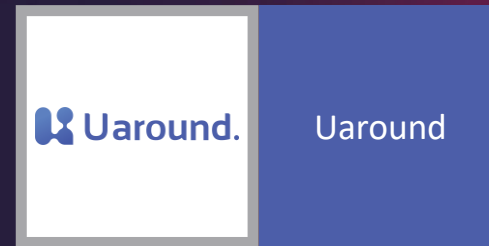
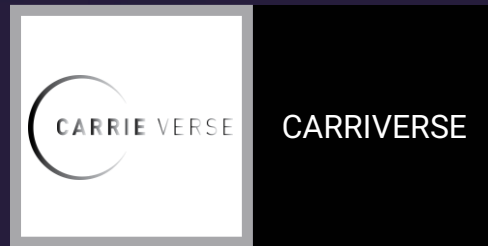
*\* Networking lunch for all invited guests*



# K METAVERSE @Vietnam Business Week

## COMPANIES INFORMATION





K  METAVERSE @Vietnam Business Week





## COMPANY INTRODUCTION

Y.GRAM is champions the globalization of popular K-Content IPs through the ILK project. As the official builder studio for The Sandbox, Y.GRAM creates immersive metaverse experiences and holds metaverse rights for over 200 beloved domestic IPs, including Pucca, Molang, and Egg Dr. Embracing the shift towards digital-savvy audiences, Y.GRAM actively pursues the digital transformation of its existing content and IP L&M business.

## PRODUCTS / SOLUTIONS

- ILK (I Love Karacter)



ILK collect Korean & global character IPs to introduce to users around the world the "Character World" that shares the characters' daily lives

### 1) Aeko and Friends - The Sandbox game

A brain-training and adventure-filled Web3 metaverse game that teaches players about the concept of numbers in a step-by-step manner, featuring various events like 'game jams' to encourage user participation in creating metaverse assets and experiences.



### 2) Meta Animation

Leveraging footage from the "Aeko and Friends" metaverse experience, ILK has created a user-participatory meta animation where both famous streamers and regular users can make appearances, with short stories being consistently uploaded as vertical short-form animations on YouTube and TikTok, and a full-length animation scheduled for broadcast on EBS this November.





## COMPANY INTRODUCTION

In November 2017, PixelRo separated from Samsung Electronic and officially operated as a start-up company. Currently, the company is developing and trading products integrating a variety of modern digital technologies to provide solutions to help treat, improve vision and protect eye health for users. With the motto "For a better future", PixelRo is making every effort to bring modern techniques based on the digital care platform to help create more health benefits for users.

## PRODUCTS / SOLUTIONS

- **AI Eye Health Self Diagnosis Nenoon Kiosk**
- **Mr. Haded**
- **Zeus Ion Generator (Plasma Ion Module)**

PixelRo is providing modern utilities such as:

- Measuring distances with AI targets based on mobile sensors.
  - Measuring vision, macular degeneration and controlling presbyopia with self-diagnosis devices based on eye tracking algorithms.
  - Early diagnosis of dementia in the elderly.
- Digital eye care solution to protect eye health and prevent eye degeneration: providing information related to users' eye health periodically based on self-diagnosis measurement data from sensors and combining with experts to provide appropriate health management directions for users.
- Ranked No. 1 in the prestige of ophthalmic medical software in the field of digital health care.
- Using a UI/UX interface that is friendly to the elderly (senior user satisfaction is 96%), ISO 13485 certified, FDA registered.



Air purifier uses a plasma ion generator module developed by PixelRo with superior features:

- Good deodorization
- Absolute sterilization and antibacterial function
- Removes allergens
- Harmless to the human body: ozone < 5 ppb

Hydroperoxy radicals are created by synthesizing ions through negative (-) and positive (+) discharge processes to sterilize and antibacterial perfectly.

- Low noise: 28~35dB
- Low power design
- Number of ions: > 1 million
- Air cooler available
- Compact size: 180

# BIG PICTURES

**BIG**  
Pictures

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Website  
<https://big-pictures.co.kr>



## COMPANY INTRODUCTION

Big Pictures has applied VR to construction equipment pilot training with its technical skills and abundant experience in developing 3D and VR contents. We have been developing VR operation training solutions. We will break the boundaries between real and virtual space through continuous development of technology.

## PRODUCTS / SOLUTIONS

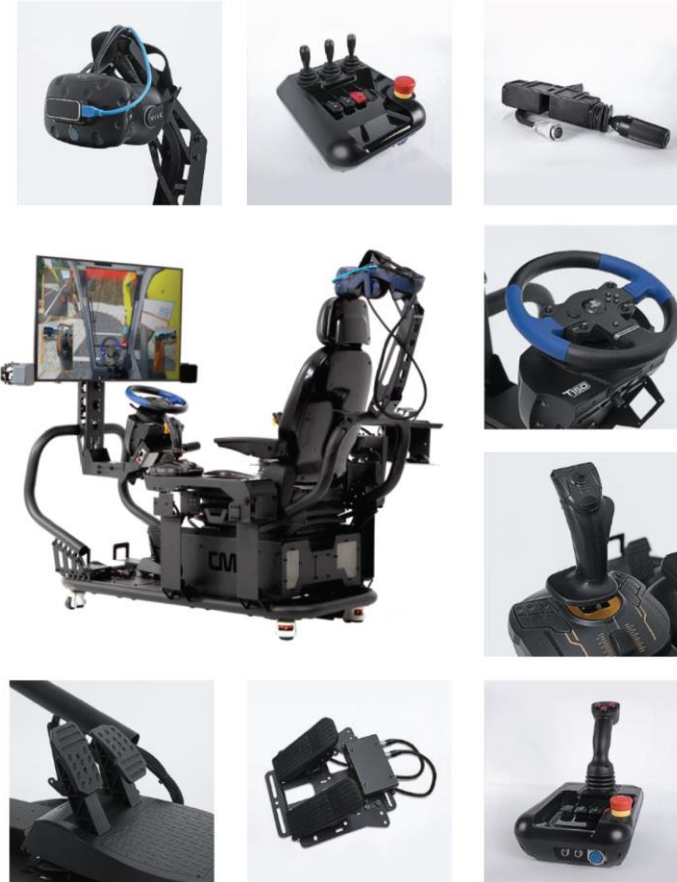
- **VR Construction Machine Simulator (VR CMS)**



VR CMS simulators can teach basic operations faster and more safely with less required area and less time to prepare the trainees compared to using actual heavy equipment.



The CMS simulator provides realistic perspective using physical computation and VR HMD user tracking. The CMS simulator, equipped with hands-on evaluation algorithm based on the National Competency Standards (NCS), supports systematic training for operation of various construction equipment.



# CARRIVERSE



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## COMPANY INTRODUCTION

**Carrierverse's** mission is to lead the Web3 gaming field. We provide immersive experiences using \$CVTX and strengthen the community through flagship games like 'Carrierverse' and 'SuperKola Tactics'.

Carrierverse has reached 150,000 DAU in Southeast Asia and now aims to enter the markets of India, Southeast Asia, and North America, anticipating even greater growth in larger markets.

## PRODUCTS / SOLUTIONS

- **Carrierverse Web3 Metaverse**

- **Carrierverse** is a Web3 metaverse that combines a variety of content, ranging from entertaining games to educational content.
- **Carrierverse** provides free services to global users through the Google Play Store.



- **Carrierverse** is a playground for all users around the world, gathering IPs with large subscriptions on Youtube as well as IPs owned by Disney.
- Users can create their own avatars and participate in role-playing games with other users around the world in a diverse experience space with many different activities.





# VICTORIA PRODUCTIONS

**VICTORIA PRODUCTIONS KOREA**  
USA | KOREA | CHINA | AUSTRALIA | VIETNAM | UAE

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**Website**  
<http://www.VProductions.co.kr>



## COMPANY INTRODUCTION

Victoria Han Farago launched **Victoria Productions** in 2005 which has become a driving force in the digital world through the creation of beautifully crafted TV commercials, photography and multimedia services. In 2008 Victoria Productions pioneered breakthrough technology in the development of enchanting mobile educational apps, 3D, motion graphics, and engaging web platforms for both children and adults.

## PRODUCTS / SOLUTIONS

- **BOOK+APP**



**Book + App** is our proprietary Augmented Reality publishing platform for books of all types. A totally new and powerful content creation engine that allows publishers to easily add App excitement, 3D animation and value to their existing content. We help publishers embed AR into their existing titles, or guide them through the creation of entirely new projects from scratch.

We have over 150 children's books with Augmented Reality and 650 mobile apps with this technology (supporting 14 languages). The apps can be downloaded through the Apple Store, Google Play and Samsung Galaxy Store.



# MORPHING I



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Website  
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## COMPANY INTRODUCTION

Founded in January 2021, with the aim of providing new experiences and opportunities for anyone to become an NFT creator - Metaverse.

Coming to us, you will experience a new world in a different NFT market and Metaverse based on AI and Blockchain technology.

## PRODUCTS / SOLUTIONS

- **Digital Gallery Platform Based on NFT Technology**

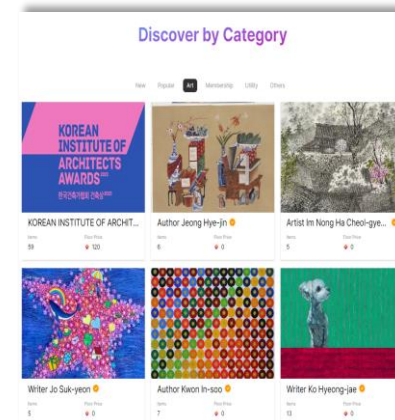
The DAMODINDA solution is a content platform based on blockchain (NFT) convergence metaverse. Customized metaverse production We design an optimized metaverse space to suit the needs of the company. We provide a space that can be used for various purposes such as exhibitions, meetings, and education. You can use the metaverse-based virtual space for various purposes such as exhibitions, meetings, and education.



We provide various functions integrated on a single platform. This allows companies to manage all digital transformation processes with one DAMODINDA platform without having to introduce a separate system. We prove ownership of digital assets through NFT and support safe transactions.

The DAMODINDA platform accelerates the digital transformation of companies and contributes to creating new business opportunities. We respond to customer needs through various customized solutions and provide innovative metaverse experiences.

<https://nft.damoida.com/en>





**PICT.**

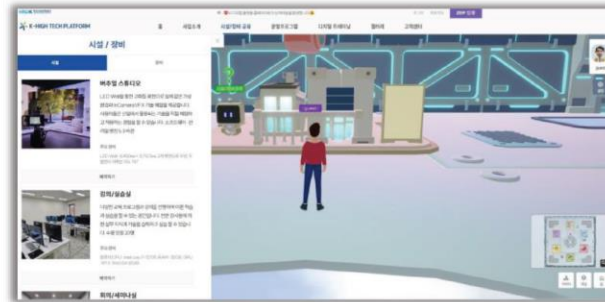
**Website**  
<https://thepict.co.kr>



**The Pict** is a company specializing in AI-based digital twin solutions and realistic content, developing highly immersive virtual content. In conjunction with web-based 3D virtualization services and Korea's ODA projects, it provides an integrated control solution to 'strengthen smart city management capabilities' in Ho Chi Minh City, Vietnam.

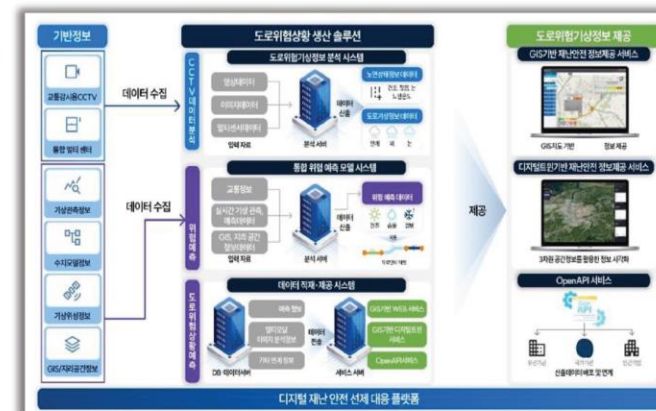
- **Web-based 3D virtualization service**
- **Digital Twin**
- **GIS-based control platform**
- **Smart city solution**

**KOICA IBS Project:** Linking corporate social responsibility (CSR), shared value creation, and ESG (environment, society, governance)-related resources and strategies with **ODA projects** to solve social development problems in partner countries and create business at the same time.



## Digital Twin Platform for Disaster Forecasting

Web-based 3D virtualization service (interactive web service)  
Fusion of 2D web and interactive 3D



A hand holding a VR headset. The text "VR/AR" is prominently displayed in white on a dark background. A stylized icon of a head with gears and a lightbulb is visible in the top left corner.



## COMPANY INTRODUCTION

Uaround aims to create a creative world by utilizing generative AI technology.

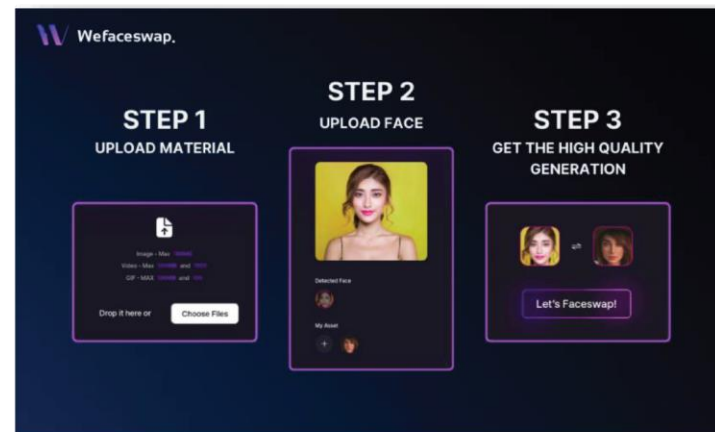
We help creators create diverse content by creating virtual humans using AI. We don't stop at developing technology, but we also help with creative production activities using it.

It is applied to various contents by utilizing face synthesis, voice synthesis, image generation, etc.

## PRODUCTS / SOLUTIONS

- Wefaceswap

Wefaceswap is a pioneering AI platform that allows users to easily swap faces in photos, videos, and GIFs. While primarily designed for entertainment and creative expression, the technology has deep cultural and social implications.



- Swap faces in photos and video content naturally without blocking or cropping them (Auto-encoder-based Faceswap technology)
- Automate production and support in the media content production market by creating images, videos, etc.
- The only Full-HD resolution (1920\*1080) on the market.

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## COMPANY INTRODUCTION

Based on the know-how acquired through numerous IT project experiences with over 10 years of software development and service business, we supply advanced collaboration platforms and project management tools for companies, organizations, and groups in Korea and conduct consulting business.

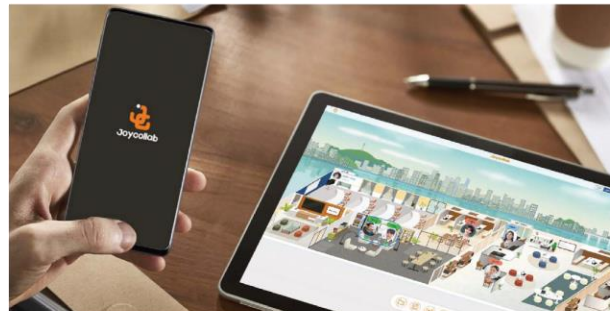
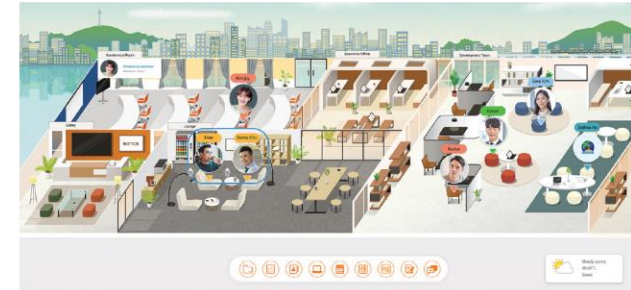
In addition, launched an effective and trendy collaboration platform to overcome the limitations of standardized and outdated existing productivity tools in the modern era where non-face-to-face and on-tact are the norm, and it will also be possible to link with other solutions.

## PRODUCTS / SOLUTIONS

- Joycollab**

### Joycollab Office

- Launched in May 2022, JoyCollab Meta Office is a virtual collaboration platform that supports remote communication and collaboration for business organizations based on virtual spaces and avatars.
- Provides optimal communication and collaboration tools to support diverse communication environments.
- Provides flexible monitoring features to support remote work status management.



### Joycollab World

- Launched in December 2023, JoyCollab World is a virtual space and avatar-based community platform that aims to foster online communication culture and enhance engagement through virtual meetings for purposes such as business, academia, education, and entertainment.
- Easily accessible from anywhere and anytime via a regular web browser.
- Supporting the creation of online communication culture and enhancing engagement in the context of digital transformation.
- Providing an environment for continuous information and knowledge sharing through diverse real-time communication media.





# K METAVERSE

@Vietnam Business Week **look forward to your attendance.**

**K  METAVERSE** @Vietnam Business Week *is for invitation only without application of any fee.*

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